

PECKING ORDER®

BACKYARD POULTRY FOOD

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INSECTS AS ANIMAL FEED IS GOING MAINSTREAM...LET'S DO IT BETTER!

Quality & Safety through Collaboration

Fargo, ND, July 1, 2017– Red River Commodities, producers of Pecking Order Backyard Poultry Food, is partnering with Jeff Tomberlin, PH.D., Entomology and Heather Jordan, PH.D., Microbiology of EVO Conversion Systems, to offer US raised and prepared black soldier fly larvae (BSFL) for backyard poultry. Although dried mealworms have been the most prevalent insect sold into the backyard poultry and wild bird market for the last decade, nearly all are imported from China. To ensure all import insects are high quality and safe Red River Commodities has committed to work with experts in the insect world. However, Red River Commodities' ultimate goal is to offer black soldier fly larvae (BSFL) farmed in the US.

"Ensuring that our customers and their animals receive a safe and quality product is at the forefront of what we do. As insect protein becomes more mainstream, working with entomologists and farmers to produce dried insects provides us with more control to ensure we deliver a product people can trust". – Bob Majkrzak, CEO/President, Red River Commodities

The decision to press forward with US raised BSFL over mealworms was greatly influenced by the unique nutritional component and diversity that BSFL offers. For instance, BSFL have a high protein content similar to mealworms but BSFL are also naturally calcium rich which could make them more appealing to backyard poultry hobbyists who are often looking for additional sources of calcium to add into their flock's diet. BSFL farmed for Pecking Order are fed a carefully monitored diet to ensure higher levels of calcium, the larvae are harvested at a very specific time in their development to ensure proper coloration and other potential benefits.

"Through Red River Commodities, we at EVO Conversion Systems will partner to create valued poultry treats through methods that protect the environment, create jobs, and promote animal health!"– Jeff Tomberlin, PH.D., Entomology (20 years of experience raising black soldier fly larvae)

Stop by **booth #619** at SuperZoo to learn more about Black Soldier Fly Larvae and products from Pecking Order.

Heather Jordan, PH.D. and Monica De La Rosa from EVO Conversion Systems will be at SuperZoo (booth #619) with Red River Commodities on July 25 and 26 to answer questions about their work with BSFL.

Lisa Steele of Fresh Eggs Daily (fresheggdaily.com) will be at SuperZoo (booth #619) with Red River Commodities to share her experience feeding BSFL to chickens.

About EVO Conversion Systems

When the world desperately needs a solution to deal with the increasing amount of organic waste generated by human activity, there is yet to be a viable method to handle this material in an environmentally-responsible manner. As composting requires a large land footprint and takes too long (up to nine months) to complete, managing organic waste with black soldier fly larvae is the most promising method to prevent organic waste accumulation at landfills, which damages the planet through greenhouse gas emission, and pollutes soil and water.

The idea of transforming waste with black soldier fly larvae to produce insect biomass as a sustainable animal feed ingredient, and crop fertilizer from the remaining, digested biomass, has been proposed for nearly a half century, but only recently become a reality. Few companies across the globe are practicing this method, but there are hundreds of questions that need to be answered in order to advance this technology.

Founded by the world's leading research group on black soldier flies, EVO Conversion Systems, LLC is able to investigate and answer the questions with which the industry currently struggles, while benefiting the Earth. Here at EVO, we are dedicated to delivering the latest findings in science and incorporating them into our state-of-the-art processing facilities. Our solutions are practical, safe, honest, and vetted by some of the global black soldier fly experts.

Picture below are three members of EVO Conversion Systems (from left to right): Jeff Tomberlin, PH.D. Entomology, Heather Jordan, PH.D. Microbiology, Monica De La Rosa, CEO



Attending Show



Attending Show



About Lisa Steele: With an audience of hundreds of thousands that spans the globe, Lisa is well-recognized as the creative force behind Fresh Eggs Daily®, the most popular destination for natural chicken and duck keeping advice on the internet.

A fifth-generation chicken keeper who has been around chickens most of her life, Lisa has been raising her own backyard flock since 2009 and sharing her farming adventures on her wildly popular blog and Facebook pages, charming readers and drawing them to Fresh Eggs Daily® in record numbers to help them learn how to keep their flocks safe from predators, how to build strong immune systems, and how to keep them healthy and happy without using antibiotics or other commercial medications.